

Press Release

## Xtrade COO Mark Leigh to Share Insights on Online Trading at 2016 MENA Financial Forum Expo

Dubai-UAE: 3rd November 2016 – Xtrade, one of the world’s most renowned online Contract for Difference (CFD) trading platforms, marks entry into the Middle East by having its Chief Operating Officer, Mark Leigh, share key insights on how to succeed at online trading at the 17th MENA Financial Forum Expo taking place at the Westin Mina Seyahi Hotel from 3 – 4 November 2016. Leigh’s presentation will take place on the second day of the MENA Financial Forum Expo, where Xtrade is participating as its Diamond sponsor and will focus on how education and money management are the keys to ensure trading success.

A CFD, is an agreement between two parties to exchange the difference between the opening price and closing price of a contract. An individual can use CFDs to speculate on the future movement of market prices regardless of whether the underlying markets are rising or falling.

“Equipping oneself with the knowledge of online trading and the mindset to be a disciplined financial investor are the two key pillars to ensure success when trading online,” said Mark Leigh, COO, Xtrade Group. “Relatively speaking, the GCC is one of the most technology literate regions in the world where people have the opportunity to trade extremely easily across any computer or mobile device with an internet connection. There are quite a few strategies and tactics that one can use to become a seasoned online trader, however, knowledge and discipline is what is truly required to facilitate the positive flow of supplemental income.”

Leigh’s presentation will provide an in-depth analysis on how to trade focusing on areas that include: the rules associated with money management such as the 2:1 win/loss ratio; understanding the concepts of fear and greed; why the “get rich quick” approach should never be adopted; how to think and trade in terms of pips rather than dollars and cents; and much more.

According to the [Arab Knowledge Economy report](#), the number of internet users in the Arab world is expected to rise to about 226 million by 2018. Furthermore, a recent [survey](#) by GultTalent stated that professionals in the UAE, Qatar, Kuwait and Oman can expected to increase on average by 4.75 percent.

“Given the current situation in the region combined with people’s interest in securing additional income and the fact that people have access to tools and resources via their mobiles to do research, make decisions and execute trades online, it is only a matter of time before people realize the true potential of online trading,” said Leigh.

Having held positions of a Forex Instructor and Director of Education for Xtrade Group earlier in his career, Leigh is the ideal candidate to equip individuals interested in online trading with the skills and knowledge necessary to attain and sustain a steady stream of supplemental income.

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#### About Xtrade

Xtrade is an award-winning brokerage that offers CFD trading on stocks, indices, commodities, and currencies. Its cutting edge technology, available on both desktop and mobile devices, includes five digital trading platforms. These are accessible to traders across Europe, Asia, and the Pacific in over 40 languages. The company also offers a sophisticated trading education centre, real-time financial news, and innovative trading tools. Xtrade's Global Ambassador is Cristiano Ronaldo of Real Madrid, who features on the company's digital hub. Xtrade is regulated by CySEC, the EU's Markets in Financial Instruments Directive, the Australian Securities and Investment Commission, and South Africa's Financial Services Board.

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