



## Organizer's Message



In our continuous efforts to educate the consumers in the region we are pleased to welcoming you at the 3rd Middle East Forex Expo & Conference.

Our 2 day expo & conference objectives are to help everyone understand the benefits and risks of online forex trading. You can trade currencies from anywhere, anytime as long as you have a

computer, and an internet connection and a small margin deposit can control a much larger total contract value.

Therefore we invite you to enjoy and benefit from this 2 days expo & conference. Just like any other speculative business, increased risk entails chances for a higher profit/loss.

I look forward to welcoming you.

Sincerely yours,

**Katia Tayar**  
 Founder & President  
 Arabcom Group

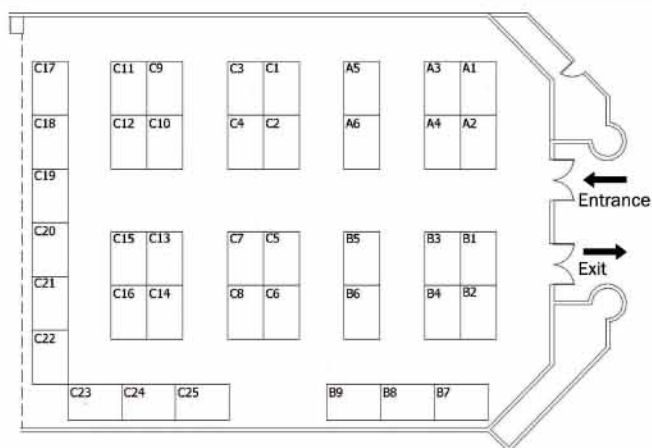
## Exhibitors

Expo Timing: 10:00 am - 08:00 pm

Stand No	Company	Country	
C5,C6,C7 & C8	Advised Trading	Switzerland	
C14 & C16	Arab Financial Brokers	Kuwait	
C9 & C11	Borsat.net	KSA	
A1	dbFX	USA	
C1,C2,C3 & C4	Easy Forex	Cyprus	
A3	FXCBS	USA	
A2 & A4	FX Solutions	USA	
A5 & A6	FXCM	USA	
B7	FXDD	USA	
B9	GDI Markets	UK	
C19 & C20	GFS Investments	UAE	
C17	Hybrid Solutions	Jordan	
C13	IFX Markets Inc	USA	
C18	InterBank FX	USA	
B3 & B4	MIG Investments	Switzerland	
C23	Money Experts Company	KSA	
B5 & B6	ODL Securities	UK	
C21	Online Trading Academy UAE		
C24	Orion Brokers DMCC	UAE	
C22	Prime 4X	Egypt	
C10 & C12	Saxo Bank	UK	
B8	The Trader's Journal	Singapore	
B1 & B2	Windsor Brokers Ltd	Cyprus	
C25	WSD Financial (NZ)	New Zealand	

## Who should attend

- Everyone interested to know how to make extra money by trading currencies!
- Entrepreneurs
- CEOs and MDs from banking & financial institutions
- Professionals and executives from the finance market
- Directors from forex organizations
- Directors from Investment banks
- Foreign and national investors
- Brokers
- Dealers
- Traders
- Market Professionals



## Media Partners

Official Trading Magazine: **The TRADER'S Journal**

Official Online Media Partner: **Trade Arabia** BUSINESS NEWS INFORMATION

**MENA FN.COM** MIDDLE EAST NORTH AFRICA FINANCIAL NETWORK

**صانعو الحدث** THE INVESTMENT NEWS

**FOREX CENTER** THE FX PORTAL

**FXCOMPARISON** طريق واحد الى الفوركس

**FXSTREET.COM** The Forex market

**ArabianBusiness.com** EXPERTS IN YOUR BUSINESS

**Forbes** المراقب

**InvestorsForum** منتدى مستثمرين وبنوك

**ActionForex**

**Forex directory** whole forex in one place

**Gulf Weekly** The community paper of the heart of Dubai

# مؤتمر ومعرض الشرق الأوسط الثالث لتداول العملات الأجنبية "منتدى للتعريف بمزايا الإستثمار في العملات"

Day One - 23 April 2008



10:45 am - 11:00 am  
Katia Tayar  
Founder & President  
Arabcom group  
Keynote



## Conference Agenda

Day Two - 24 April 2008



11:00 am - 11:40 am  
Boris Schlossberg  
Senior Currency Strategist  
FXCM  
Topic: Secrets of FX Trading



11:00 am - 11:40 am  
Richard Morrish  
Head of Research  
MIG Investments  
Topic: Markets Today



12:00 am - 13:00 pm  
Adam Kaye  
Center Manager/Lead Instructor/Mentor  
Online Trading Academy Dubai  
Topic: Modern Approaches to 4X Training.



11:40 am - 12:20 am  
Joseph Trevisani  
Chief Market Analyst  
FX Solutions  
Topic: Famous Traders: What They Can Teach You About Currency Trading?



17:00 pm - 17:40 pm  
Richard Morrish  
Head of Research  
MIG Investments  
Topic: Trading for Success



12:20 am - 13:00 pm  
Wabhb Ahmed  
Manager, Middle East Region, Private Trading  
Saxo Bank  
Topic: A Financial Outlook for 2008 from Saxo Bank



17:40 pm - 18:20 pm  
Joseph Trevisani  
Chief Market Analyst  
FX Solutions  
Topic: The Dollar in 2010 : Fundamental Trends



16:00 pm - 16:40 pm  
Boris Schlossberg  
Senior Currency Strategist  
FXCM  
Topic: Trading Opportunities in 2008



18:20 am - 19:00 am  
Betsy Waters  
Global Sales Managers - dbFX  
dbFX  
Topic: How to choose a Forex counterparty?



16:40 pm - 17:20 pm  
Jad Daher  
Regional Sales Manager  
FXCM  
Topic: The Advantages of FXCM's 'No Dealing Desk' Execution (in Arabic)

### ميزة تجارة الفوريكس مقارنة بتجارة الأسهم :

● في الفوريكس يمكن للتاجر المتداول الاستفادة من صعود الأسعار ومن انخفاضها حسب العملية المنفذة ، بينما في تجارة الأسهم يطول الانتظار لأيام أسابيع وربما أشهر لتعديل سعر سهم معين أو لاقتناص فرصة ساحة عند انخفاض الأسعار .

● الأخبار الاقتصادية الخاصة بالعملات والاقتصاد العالمي تظهر في وقت واحد ومجدوله بفترة زمنية محددة مسبقاً ، حيث أن الخبر يصل للمتاجر الصغير في نفس الوقت الذي تطلع عليه كبار البنوك المركزية حول العالم

مع ظهور ثورة الانترنت أصبح الفوريكس لتجارة العملات فرصة فائقة المرونة للجميع من المؤسسات والأفراد في العالم لتحقيق العوائد وصولاً للارتقاء بمستوى الدخل ، حيث يمكن للمتاجر أو المتداول أن يستخدم حساب متاجرة إسلامية (وفقاً لأحكام الشريعة) والذي توفره العديد من مؤسسات وشركات التداول على أنه منصة متاجرة إسلامية خاصة بالتجار والمستثمرين الذين يرغبون بالتداول وفقاً لأحكام الشريعة كما يلي :

- تقابض فوري
- تسوية فورية
- حسابات بنظام الهامش بدون إقراض ، خالي من العمولات أو الفوائد

● ميزة التعامل بالعملات وإيجابيتها الأولى ، هي بإمكانية الاستمرار بالتعامل خلال 24 ساعة في اليوم . الأمر الذي يفسح المجال أمام المتداولين لتخصيص وقت لذلك وفقاً لما تسمح له ظروفه . في حين نجد الكثير من المتداولين يتفرغون لهذا العمل، هناك العديد ممن يمتنون الفوريكس كمنهنة إضافية لتحقيق المزيد من العوائد والدخل بواسطتها . أما في تجارة الأسهم فالتعامل بها محكوم بتوقيت البلد العائدة إليه . ففي أمريكا مثلاً نرى أن التعامل يبدأ عند التاسعة والنصف صباحاً ، ويقفل عند الرابعة بعد الظهر بتوقيت نيويورك مما يحد من وقت التداول ويلزم المتداولين بذلك .

● تعتبر عمليات المتاجرة بالعملات متاحة للجميع وسهلة للغاية نظراً لإمكانية التداول بقيمة بسيطة كما باهظة، وفقاً لقلّة عددها ، فالرئيسية منها لا تزيد على ستة أزواج مما يوفر إمكانية التركيز عليها وتحليلها ومما يضاعف إمكانية إصابة الهدف ويقلل نسبة الأخطاء والمخاطر التي تهدد الأسهم في غالب الأحيان . في حين أن التداول بالأسهم يفرض على المتداولين منات الآلاف مما يربك المتعامل أحياناً ويجعله يلجأ إلى سبل مختلفة غير مأمونة الجانب لتحديد وجهة عمله لتفادي المخاطر .

● في سوق العملات يمكن الحصول على فترة تعامل وهمية مجانية تقدمها شركات التداول ليتدرب فيها المتداول على سير العمل بالوجهة الصحيحة لفوريكس ، بينما يتعدّد ذلك في سوق الأسهم .  
بمجال تجارة العملات يمكن لشركات التداول توفير المعلومات للمتداولين باستمرار لمعرفة أخبار السوق بشكل دوري ومتواصل ، وتوفير الرسم البياني أيضاً في حين أن سوق الأسهم لا تفر ذلك .

[www.meforexexpo.com](http://www.meforexexpo.com)





3<sup>rd</sup> Middle East

**FOREX trading EXPO & Conference**

**23 - 24 April 2008**  
Crowne Plaza Hotel & Resort  
Al-Manama City - Kingdom of Bahrain

### MAIN SPONSOR

**EASYFOREX™**  
Making foreign exchange easy

The Easy-Forex trading platform was founded on the idea of bringing currency trading to the general consumer. Easy-Forex was the first online Forex trading system allowing clients to trade Forex as a consumer

is one of the only platforms enabling a trader to start trading immediately. For over seven years, Easy-Forex has been revolutionizing foreign exchange trading in more than 150 countries. Easy-Forex is licensed in Australia, the EU, and the USA and has nine physical office locations around the world. To find out more, please visit [www.easy-forex.com](http://www.easy-forex.com).

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CAPITAL MARKETS

Saxo Bank A/S is a modern investment bank specializing in online investments in the international Capital Markets. Saxo Bank enables clients to trade currencies, shares, CFD contracts, futures, options and other derivatives as well as

trading platform - SaxoTrader. SaxoTrader has been internally developed by Saxo Bank and is available to today's investor directly through Saxo Bank or through one of our global partnerships as an integral part of their own infrastructure. One of Saxo Bank's significant areas of business is White Labeling, which is the development of tailored versions of the online trading platform to other banks and brokerage houses. Saxo Bank has more than 70 White Label Partners and thousands of clients in more than 175 countries. The bank's website, [www.saxobank.com](http://www.saxobank.com) has approx. 65,000 visitors every day. Saxo Bank currently employs more than 800 employees from 45 different countries. Saxo Bank with operating offices in London and Singapore, and an IT development center in St. Petersburg, Russia.

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FX Solutions, LLC is a leading online retail Forex broker that is registered with the Commodity Futures Trading Commission (CFTC) and a

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### CO - SPONSORS



Forex Capital Markets LLC provides currency trading services to retail traders under the name FXCM ([www.fxcm.com](http://www.fxcm.com)) and to institutional clients under the name

([www.fxcmpro.com](http://www.fxcmpro.com)). The firm has serviced over 75,000 accounts and is registered with the CFTC as a Futures Commission Merchant in the United States. FXCM has received numerous awards from the investment community, including Best Currency Broker from Shares, Best Retail Foreign Exchange Platform from FX Week and Best Foreign Exchange Specialist from Technical Analysis of Stocks & Commodities. In addition to currency trading, FXCM offers educational courses on forex trading, and provides research through DailyFX.com. FXCM will soon provide managed account programs for clients seeking investment diversification." for more information visit us at <http://www.fxcm.com>



GDI Markets is a boutique FX, Futures, Stock, CFD and Options broker located in London's Mayfair. Our clients are High Net Worth Individuals and Corporates who access global exchanges via our market leading platforms.

We are committed to providing a personal service and each of our clients are supported by a dedicated broker who is contactable by phone or the online chat facility built directly into our trading platform.



GFS Investments (Middle East) Limited makes its debut in Dubai bringing with it years of expertise in online foreign exchange trading through its US parent, GFS Forex and Futures Inc. A registered Futures

Commission Merchant (FCM), GFS Forex and Futures Inc. is a member of the National Futures Association (NFA) and is regulated by the Commodity Futures Trading Commission (CFTC). The company has offices in such major business centres of the world as New York and San Francisco. Online traders will greatly benefit from the new standards of efficiency, technological advantage and service offered by GFS. Proud of its rich lineage, GFS Investments brings to Dubai its unique expertise in the foreign exchange market. Foreign exchange or what is more popularly known as Forex is the most vibrant and liquid of all financial markets enabling traders from all over the world to capitalize upon trading opportunity round-the-clock. for more information visit us at <http://www.gfsmideast.ae>